



# A Better Benefits Solution For Connecticut's Food Industry

## Affordable, Customizable Health Coverage – Built for Your Business

The CFA Health Alliance is a collaborative effort designed to bring meaningful, affordable health benefit solutions to Connecticut's food industry. Sponsored by the Connecticut Food Association, the program combines the expertise of Brown & Brown of CT to help employers navigate plan options and access exclusive pricing, with PPI, for administrative technology and services that keep benefits running smoothly. Together, this partnership brings CFA members a health plan that's easier to manage and more cost-effective than traditional small-group options.

### What's Included:

The CFA Health Alliance offers a comprehensive suite of benefits built to meet the diverse needs of employers across the food industry:

- ✓ **Medical, Dental & Vision Coverage**
- ✓ **Tiered, Flexible Benefit Options**
- ✓ **Virtual Care & Telemedicine**
- ✓ **Prescription Drug Discounts**
- ✓ **Health Advocacy Support for Employees**
- ✓ **Coverage for Small to Large Teams**
- ✓ **Consolidated Administration**

### Better Administration, Less Effort:

Administrative support is provided by PPI Benefit Solutions, to help members reduce paperwork, automate complex tasks, eliminate billing hassles, and streamline enrollment.

## Why It Works



Up to 30% annual savings on employee health benefits



Large-group pricing



Broader range of plans than what's typically available to small-groups



Administrative efficiency that reduces HR's workload



Competitive benefits package to help attract and retain employees



# An Elevated Benefits Experience for Employees



Mobile-friendly, intuitive platform



Employees see only benefits for which they are eligible



Online plan and OE documents



Clear, per-pay period costs



Health Advocacy Support

## Who is Eligible?

The CFA Health Alliance is open to all Connecticut Food Association members, including:

- ✓ Independent & chain grocery stores
- ✓ Specialty retailers
- ✓ Wholesalers & distributors
- ✓ Food & beverage manufacturers
- ✓ Food service vendors & suppliers
- ✓ Any food-service-focused business operating in Connecticut

## Getting Started is Easy

### 1. Not a member? [Join the CFA](#)

Unlocks access to the Alliance and its exclusive pricing.

### 2. Speak with a Brown & Brown Consultant

Get personalized guidance on plans, pricing, and enrollment options.

### 3. Enroll Your Team & Start Saving

Move forward at your pace and begin experiencing the administrative and cost advantages.

## Schedule a Free Consultation

Don't miss your opportunity to secure exclusive pricing – request a cost comparison before your next renewal window.

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