

Plan ahead with the Connecticut Food Association Health Alliance Program:

PURCHASING POWER

Access to “large group,” commercial-sized insurance carrier pricing that is experience-rated vs. high profit, middle/small market community-rated pricing for **significant premium savings.**

SPREADING OF RISK

A larger member pool allows for the spreading of high claimant risk across a broader population within a fully insured program.

EXCLUSIVE ALLIANCE MEMBER OFFERINGS

- A benefits administration technology system, automated payroll, and carrier interface that includes an online employee self-service;
- Decentralized carrier premium responsibility;
- **Freedom to choose** rules of eligibility, employee contribution structure, and product offerings.

POPULATION HEALTH AND WELL-BEING

Strategic, impactful program to promote member health while mitigating high utilization and costs through detailed carrier reporting not available to small groups.

DEDICATED ACCOUNT SERVICE TEAM

Includes HR support — ACA compliance, employee handbooks, benchmarking, ACA support, cost calculators, employment law hotline, and more.

SUSTAINABLE RENEWAL ENVIRONMENT

CFA Health Alliance Program will provide a program with consistent carriers, plans, and costs to **help members attract and retain a workforce.**

READY TO GET STARTED? Contact us for a cost comparison before your next renewal window.
860.216.4055